



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Mentzer Media Services
600 Fairmount Ave
Suite 306
Towson, MD 21286-1002

Contract # 852200

Schedule Dates 09/04/12-09/10/12
Advertiser Americans for Prosperity (30204)
Agency/T-Code Mentzer Media Services (3924)/833926835
Product Political - Non-Ballot Issue (1196)
Brand Americans for Prosperity (Presidential) (176970)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name KOHLBAUER,STEPHANIE
Phone/Fax /
CPE 394
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments AM FOR PROS PRES 9/4

Date Entered 08/31/12
Last Modified 09/07/12
Entered By Penne Marsh
CO-OP No
Headline # 06302469
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$11,587.50
Net Total \$65,662.50
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Sep. 2012	18	\$77,250.00
Grand Total:	18	\$77,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/04/12-09/07/12	4	1:00	6:58P- 7:28P (ET)	4		X	X	X	X			4	\$6,400.00	\$25,600.00	Norfolk (WVEC) (WVEC)		8/31/12
2.0	Normal Line / SPOT	09/04/12-09/07/12	4	1:00	7:28P- 7:57P (ET)	3		X	X	X	X			3	\$7,600.00	\$22,800.00	Norfolk (WVEC) (WVEC)		8/31/12
3.0	Normal Line / SPOT	09/04/12-09/07/12	4	1:00	11:35P- 12:02A (ET)	2		X	X	X	X			2	\$1,920.00	\$3,840.00	Norfolk (WVEC) (WVEC)		8/31/12
4.0	Normal Line / SPOT	09/09/12-09/09/12	4	1:00	9A- 9:30A (ET)								1	1	\$750.00	\$750.00	Norfolk (WVEC) (WVEC)		8/31/12
5.0	Normal Line / SPOT	09/09/12-09/09/12	4	1:00	9:30A- 9:58A (ET)								1	1	\$1,250.00	\$1,250.00	Norfolk (WVEC) (WVEC)		8/31/12
6.0	Normal Line / SPOT	09/09/12-09/09/12	4	1:00	9:58A- 11A (ET)								1	1	\$1,250.00	\$1,250.00	Norfolk (WVEC) (WVEC)		8/31/12
7.0	Normal Line / SPOT	09/09/12-09/09/12	4	1:00	6P- 6:30P (ET)								1	1	\$1,920.00	\$1,920.00	Norfolk (WVEC) (WVEC)		8/31/12
8.0	Normal Line / SPOT	09/10/12-09/10/12	4	1:00	6:58P- 7:28P (ET)		1							1	\$6,400.00	\$6,400.00	Norfolk (WVEC) (WVEC)		8/31/12
9.0	Normal Line / SPOT	09/10/12-09/10/12	4	1:00	7:28P- 7:57P (ET)		1							1	\$7,600.00	\$7,600.00	Norfolk (WVEC) (WVEC)		8/31/12
10.0	Normal Line / SPOT	09/10/12-09/10/12	4	1:00	11:35P- 12:02A (ET)		1							1	\$1,920.00	\$1,920.00	Norfolk (WVEC) (WVEC)		8/31/12
11.0	Normal Line / SPOT	09/08/12-09/08/12	4	1:00	8A- 9A (ET)							1		1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		8/31/12
12.0	Normal Line / SPOT	09/08/12-09/08/12	4	1:00	6P- 6:30P (ET)							1			\$1,920.00		Norfolk (WVEC) (WVEC)		8/31/12
13.0	M/G For 12.0.1 / SPOT	09/10/12-09/10/12	4	1:00	11:35P- 12:02A (ET)		1							1	\$1,920.00	\$1,920.00	Norfolk (WVEC) (WVEC)		9/7/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: